

Fiscal Year 2009-2010

(JULY 1, 2009 - JUNE 30, 2010)

Piedmont Conservation Council, Inc.

Resource Conservation and Development

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Annual Report

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Piedmont Conservation Council, Inc.

PCC was established in 1967, authorized by Congress in October of 1968, incorporated in 1986, and received 501(c)(3) status in March of 1987. PCC is a not for profit organization that addresses natural resource conservation and development issues. Piedmont Conservation Council, Inc. serves Rockingham, Caswell, Guilford, Alamance, Orange, Durham, Randolph, and Chatham Counties of North Carolina. Piedmont Conservation Council Inc. seeks to promote equity, access, and inclusiveness to all persons for all programs and services; without regard to race, gender, age, ethnicity, socioeconomic status, marital status, or disability.

—MISSION—

The purpose of Piedmont Conservation Council, Inc. is to promote environmental quality and conservation while working to ensure sustained economic development. This will be achieved by “*Leveraging people and resources for innovative community and conservation projects throughout the Piedmont Region*”.

Mission: “We will protect and preserve our natural environment while enriching the quality of community life

— BOARD OF DIRECTORS —

Bill Alston Chairman
Talmage Layton Vice-Chairman
Hazel Puckett Secretary
Rudy Langley Treasurer
Alex Ashton Director
Eddie Culberson Director

— COUNCIL MEMBERS —

<u>Rockingham County</u>	<u>Guilford County</u>	<u>Durham County</u>	<u>Randolph County</u>
Hazel Puckett Frank Green Brenda Sutton Larry Baker (alternate)	Alex Ashton Herb Hendrickson <i>Vacant</i>	Talmage Layton Jarvis Martin <i>vacant</i>	Bill Alston <i>George Bain</i> <i>vacant</i>
<u>Caswell County</u>	<u>Alamance County</u>	<u>Orange County</u>	<u>Chatham County</u>
Hester Vernon Rick McVey Leigh Lane	Dr. Janet McFall Rudy Langley <i>vacant</i>	Dave Stancil Gail Hughes <i>vacant</i>	Brenda Williams Eddie Culberson Norton Webster

Julie Elmore..... RC&D Coordinator

- **Area Plan Goals**

LAND CONSERVATION ELEMENT

Sub-element: Farmland Preservation

- GOAL 1:** Engage Soil and Water District Staff and County Planning Staff in the development of Farmland Preservation Plans
- GOAL 2:** Assist in the preservation of at least two farms in PCC's Area by 2012

WATER MANAGEMENT ELEMENT

Sub-Element: Urban Water Quality

- GOAL 3:** Improve water quality in the Jordan Lake Watershed by reducing non-point sources of water pollution

Sub-Element: Rural Water Quality

- GOAL 4:** Improve water quality in 5 Sub-Watersheds (Drainage Areas less than 200 square miles) by identifying non-point sources of water pollution by 2012.
- GOAL 5:** Improve Cooperation amongst Water Resource Groups in the Dan River Basin by 2012

LAND MANAGEMENT ELEMENT

Sub-Element: Energy Conservation and Alternative Energy Production

- GOAL 6:** Facilitate Advanced Energy Opportunities to reduce dependence on foreign oil and help North Carolina become a leader in providing renewable energy to consumers

- **Projects Completed**



Project # --- Phase I Funding for FabLab Carolinas A Fab Lab, or fabrication laboratory, is a small workshop designed to “make almost anything.” The labs bring invention and creation capabilities back to local communities by providing high-tech equipment in an open-source environment. The main goal is to encourage community and economic development by enabling access for individuals to tools for digital fabrication. The overarching goal of Fab Lab Carolinas will be to bridge the widening technology and economic gap by fostering innovation in the general public by offering simplified technology and instruction to benefit underserved communities. PCC recently acquired a \$70,000 grant from Z. Smith Reynolds to charter the first fabrication laboratory in North Carolina and the Southeast U.S. The grant money will be used to initiate MIT participation, to leverage other state, local, and federal grants, and to seek out corporate sponsorship and volunteers to build the FabLab. (Photo Credit: Google FabLab Images)



Project --- Phase I Funding for Piedmont Local Food Coalition PCC obtained funding to assist the Piedmont Local Food Coalition in building and increasing the local food market. The grant was obtained from the Z. Smith Reynolds Foundation for \$30,000. Grant money will be used to hire a program assistant who specializes in marketing local food to restaurants and commercial purchasing opportunities. Coordination of events is vital to the success of Piedmont Local Foods because it increases awareness, connects farmers to consumers, and generates interest in local foods and the many benefits provided by local food. The coordinator will design, plan, and implement various events throughout the year including competitions for chefs and caterers who use local foods and farmers' market events.

Project # --- Phase I Funding for Clean Energy Durham: PCC secured \$13,587 in funding for Clean Energy Durham from the NRCS Outreach Grant. The funding will support a project designed to foster neighbor-to-neighbor energy education outreach in Northeast Central Durham. It will teach neighborhood volunteers how to do no-cost and low-cost energy-saving measures themselves and how to recognize the most cost-effective services offered by professionals. It will engage neighbors in learning, doing, and then teaching other neighbors. The goal is to create a strong and ongoing group of neighbors committed to neighbor-to-neighbor education beyond the project period.



Project # --- Phase I Funding for Piedmont Quilt Trail: PCC received \$12,940 from NRCS Outreach Grant to fund a “kick start” to an innovative agro-tourism project currently being implemented and administered by a sister RC&D in Tennessee (Clinch-Powell RC&D). The Appalachian Quilt trail project has expanded into the North Carolina Mountains. The Appalachian Quilt Trail has proven to be an extremely successful project for agro-tourism and it offers partnership and collaborations between numerous state/local/federal agricultural agencies, the arts community, tourism boards, chamber of commerce boards, and farmers trying to add value to their land. Piedmont Conservation Council sees this project as a tremendous asset to our Farmland Protection and Local Food initiatives. The project concept is simple. Design, paint, and hang an 8'x 8' quilt square on a barn or farm building, and provide an address to PCC. Once 20 of these are installed and can be linked by a “quilt trail guide” PCC will provide a website and pamphlet guide/map for enthusiasts who wish to explore the rural roads and farm communities throughout the Piedmont.



Project # --- Phase II On-Going Operational Support for Trees NC: “Trees NC” is a registered 501c3 that sought out financial planning, grant writing, strategic planning, and organizational development assistance from PCC. Since partnering with PCC, the local grassroots organization has begun to stretch its branches by expanding from the City of Asheboro to the Piedmont Region and with a three year expansion plan throughout the state of North Carolina. As a result, the towns of Seagrove and Liberty, NC have started their own chapters of Trees NC. This year alone PCC and Trees NC have secured funding from the following sources: \$10,000 from Conservation Fund and \$1,600 from NC Rural Center to support YES! East Side, \$10,000 from the Park Foundation to assist regional growth, \$1,500 from NC Arts Council to fund a volunteer project that covered a retaining wall with a 240-foot-long mural, \$1,000 from the Community Foundation for Randolph County to support the nursery and greenhouse, and \$1,000 from Randolph Hospital Community Health Foundation to support YES! East Side’s Community Garden. PCC also secured NRCS environmental outreach funding for YES! East Side for an additional \$4950.

New Projects Adopted in FY09-10

Fab Lab Carolinas	Durham County All of NC and SC
GBF Parkinglot Restoration (impervious surface conversion)	Guilford County
Piedmont Local Foods	All PCC Counties
Royal Farm – Farmland Protection Funding Phase <i>(Project Terminated ADFP grant not awarded)</i>	Randolph County
Clean Energy Durham	Durham County
Piedmont Quilt Trail	Randolph County
Farmland Protection Easements FRPP Special Initiative NRCS	All of NC
Reidsville Chamber of Commerce “Leader in Me” School Curriculum	Rockingham County

On-Going Projects for FY 09-10 (previously adopted)

Alamance Community College Stormwater Project <i>(grant award 2008 \$495,000 awaiting contract throughout FY 08-09 from CWMTF)</i>	Alamance County
“Deep River Greenway” Walk Softly LLC Easement Acquisition <i>Funding Phase continues (grant pending)</i>	Randolph County
CW Middle School/Orange High School Stormwater Demonstration/Outdoor Classroom <i>Funding Phase continues (CWMTF for stormwater grant pending)</i> <i>Outdoor Classroom completed FY 08-09</i>	Orange County
Stream Restoration “Reedy Fork” <i>A water supply watershed Funding Phase continues (grant pending)</i>	Guilford County
Carolina Dairy Co-op Milk Processing Plant <i>Funding Phase Complete grant award \$500,000 awaiting matching funds from Co-op throughout FY 08-09</i>	Alamance County/ Piedmont Region
Guilford County Farmland Protection Plan <i>Funding Phase Complete (PCC grant awards \$31,200 + \$2,500 + \$6,179)</i> <i>Implementation Phase: GIS mapping, farmer interviews, economic data analysis, cost of community services study completed 2009-2010</i>	Guilford County

Trees NC Financial/Strategic Planning and Organizational Development Assistance On-going partnership \$27,450 raised in FY 08-09	Randolph County/ Piedmont Region
Chatham County Comprehensive Conservation Plan (CCCP) Funding Phase Complete: PCC acquired FY 08-09: NC Urban Forestry grant award \$28,000 CCCP partners acquired FY 08-09: ZSR \$25,000, NC Wildlife Organization \$25,000 Implementation Phase: GIS mapping, data analysis, public meetings, etc on-going FY-08-09	Chatham County
Dan River Coalition Coordination Phase	Rockingham/Caswell Counties South Central Virginia
Pilot Project to Generate Electricity on (3) NC Swine Farms Funding Phase - PROJECT TERMINATED (<i>lack of access to funds</i>)	Randolph County/ SE North Carolina

● **FY 09-10 Summary**

Projects Adopted _____ 8
 Projects completed _____ 6
 Grants Prepared _____ 14 (\$1,480,491.00 requested in FY 09-10)
 Active Projects _____ 17
 Potential Projects analyzed _____ 67
 Other Project/Program Technical Assistance ____ 37 (To other non-profits, local governments, groups, businesses, individuals)
 Anticipated New Projects for FY09-10 _____ 12

● **Meetings**

PCC held four full Council Meetings in FY 09-10 at Alamance Community College on July 16, 2009; October 15, 2008; January 21, 2010; and April 15, 2010. Elections were held at the April 15, 2009 Meeting and new officers were selected for FY 2010-2011. Bill Alston was elected President, Alex Ashton – Vice President, Eddie Culberson – Secretary, and Rudy Langley – Treasurer.

In addition to quarterly council meetings, PCC Board of Directors meetings were held on the first Tuesday of each month in Graham; July 16, 2009, August 4, 2009, September 8, 2009, October 6, 2009, November 3, 2009, December 1, 2009, January 4, 2010, February (canceled due to poor weather), March 22, 2010, May 4, 2010, June 1, 2010

PCC gave presentations at the following meetings of partner organizations: Reidsville Rotary, Guilford Voluntary Agricultural District, Farm Bureau Guilford County, Elon Law School, Durham SWCD, Guilford County Board of Commissioners, Caswell County Board of

Commissioners, Orange SWCD, Area 2 All Employees Meeting, Southeastern Lakes Association Conference, and Chatham County Conservation Partnership

The Dan River Coalition met once in the FY 2009-2010. November 17, 2009. It also coordinated a multi-agency conference call from 13 states in February 2010 to discuss how water quality policy in different states affects the water quality management in basins that cross state boundaries. This began a dialogue and new partnership between NC and VA that is still evolving and trying to find commonality today.

- **Outreach**

Technical assistance was offered to the following entities: Piedmont Triad COG, Orange County SWCD, US Fish and Wildlife Service, NC DENR Forest Service, Guilford County SWCD, Guilford County Open Space Committee, Guilford County Voluntary Agricultural District, Chatham County SWCD, Town of Franklinville, County of Rockingham, Rockingham SWCD, Rockingham Solid Waste/Landfill Gas Task Force Team, Dan River Basin Association, NC Ecosystem Enhancement Program, Durham SWCD, Kings Mill Dairy Farms LLC, Duke University, Caswell SWCD, NC Division of Soil and Water, Carolina Dairyman's Cooperative, Randolph SWCD, Town of Ramseur, Alamance Community College, Trees NC, Orange High School/CW Stanfield Middle School, Elon University, Elon Law School, Guilford County Agricultural Cooperative Extension, Chatham County Community Partnership, Triangle J Council of Governments, Black Brown Green Alliance (BBGA) of the Triangle, Guilford College, Chatham County Conservation Partnership, Resourceful Communities, Wake County SWCD, UNCG Anthropology Department, Guilford College, Maple View Dairy, Bowers Organic, Lick Creek Watershed, NC Zoo, NC A&T, City of Eden, Eden Farmers Market, Duke University, Partnership for Creative Collaboration, Durham Urban Food Coalition, Randolph Camp Coalition, NC DWQ, Reidsville Chamber of Commerce, NC Community Colleges, and Town of Cary

The following businesses were given technical assistance: Maple View Dairy, Bowers Organic, Brad Huss Engineering, Xeroflora (green roof), Watts Farm, Windsong Energy, Goodberry Custard, Thermaco, Bob Rubin and Associates, Kimley Horn and Associates, RJ Goldstein and Associates, Unique Places, LLC, Baker Engineering, EcoEngineering, Windsong Energy, Blueberry Farm business plan expansion, Goat Farm Business Plan Expansion, Sepi Engineering, and TS Designs.

Budget FY 2009-2010

	<u>2009 - 2010</u>
	<u>Budget</u>
Income	
Government Grants	
ADFP	31,200.00
Urban and Community Forestry	<u>28,000.00</u>
Farm Bureau Sponsorship	2,000.00
Investments	
Interest-Savings, Short-term CD	<u>102.12</u>
Program Income	
County Appropriations	<u>3,700.00</u>
Total Program Income	65,002.12
Total Income	<u>65,002.12</u>
Expense	
Business Expenses	
Organizational Dues	<u>1,100.00</u>
Total Business Expenses	1,100.00

Contract Services	
Accounting Fees	
Audit	2,500.00
Bookkeeping Services	500.00
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Total Contract Services	3,000.00
Operations	800.00
Administrative Services	1,000.00
Postage, Mailing Service	
Printing and Copying	
Supplies	
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Total Operations	1,800.00
Other Types of Expenses	
Insurance - Liability, D and O	1,200.00
Mileage	-
Bank Service Charges	
Gifts	
Depreciation	
Council Refreshments	
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Total Other Types of Expenses	1,200.00
Program/Project Expenses	59,200.00
Administration	
Program/Project Expenses	
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Total Program/Project Expenses	59,200.00
Total Expense	66,300.00
	<hr/>
	600.00
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Net Ordinary Income	600.00
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